

Pica - Dry[®]
Longlife Automatic Pencil



The **new** standard.

THE ORIGINAL

**The construction marker
for professional craftsmen**




Pica - Dry® Longlife Automatic Pencil

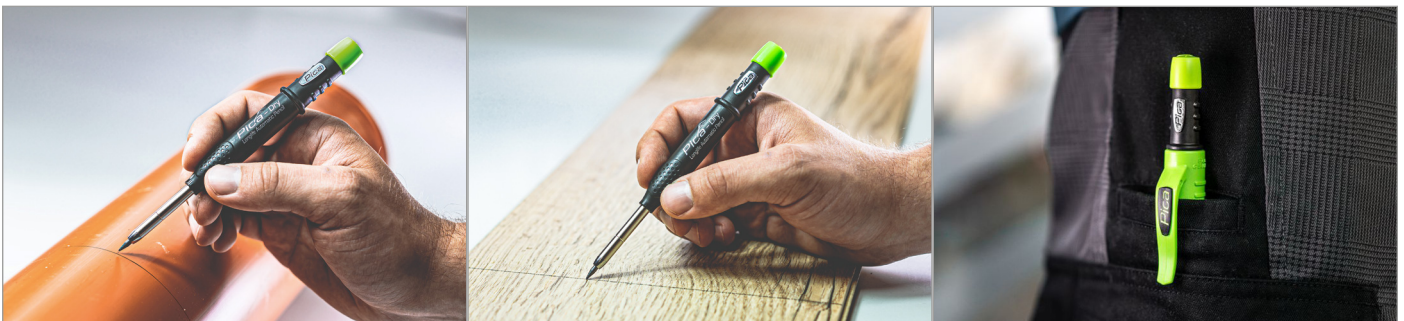


Pica-Dry®
Longlife Automatic Pencil

The construction marker for professional craftsmen

 The only Construction Marker with effective dust and moisture protection

 **Reliable hold in the long term**
Its new "Power Lock" mechanism inside is a milestone in the development. The longevity of the product once more has been noticeably improved.



Unique:

"**LOGLIFE CAP**" with extra strong clip and robust sharpener for long term use.

- Extremely sustainable due to refillability
- Barrel with roll-stop
- Its special FOR ALL graphite lead 2B marks on almost all surfaces, no matter if dry, wet, glossy, rough or dusty
- Most versatile capabilities due to special color leads: for bright or dark surfaces, in water soluble or water resistant





Maximum protection against Dust & Moisture

The push-button as umbrella cap and barrel with sealing ring cause a maximum all-round protection against external influences.



Power Lock

The new Pica-Dry® with newly developed Power-Lock mechanism offers a 3x higher and longer holding power than its predecessor – the best in its class until now. This reduces the possibility of the lead slipping in during long-term use to a minimum.

Lead holding power

New Pica-Dry®

Predecessor

3x

more holding power



Optimized design

New grip zones support the pull out and enhance the haptic experience.

The sealing ring gives the closure a noticeable end point.



The new grip zone is a significant improvement for orientation.

The largest variety of leads only from Pica!



New: Increased protection of leads against breakage

The new Pica-Dry® refill cases offer significantly increased stiffness. Together with the new case-design this results in

- ✓ 4 times more rigidity against deflection
- ✓ 4 times more rigidity against torsion (twisting)
- ✓ a single lead can be taken out by just sliding it out of the case

Always top up refills from the back!



NEU

4X





MULTI-USE

Pica-Dry® Refills

4020 – 4032 Water soluble “MULTI-USE” leads

In the new plastic refill box – now much more stable

- For temporary marking on almost all surfaces, no matter if dry or wet, glossy or rough, dusty or oily, bright or dark
- Wipe clean from glossy surfaces with a damp cloth
- Leads are already sharpened
- Protect red & yellow from temperatures above 30° C
- Available either in graphite, red or yellow

30402



4020 Box of 8 leads assorted:
4 graphite, 2 red, 2 yellow

30403



4030 Box of 10
graphite leads



4031 Box of 10
leads in red



4032 Box of 10
leads in yellow

Pica-Dry® Refills Water soluble “MULTI-USE” leads



Art.No.	Description	Color / Shape	Product EAN 4260056	Sales Unit 1 = MOQ		Sales Unit 2	
				Quantity	EAN 4260056	Quantity	EAN 4260056
4020	Box of 8 leads	● ● ● 3 Colors	150272	10 boxes	150364	360 boxes	150388
4030	Box of 10 leads	● Graphite	150289	10 boxes	150401	360 boxes	150395
4031	Box of 10 leads	● Red	150296	10 boxes	150418	360 boxes	151965
4032	Box of 10 leads	● Yellow	150302	10 boxes	150425	360 boxes	151972
4020/SB	Hangable box of 8 leads	● ● ● 3 Colors	151842	10 boxes	151866	360 boxes	157141
4030/SB	Hangable box of 10 leads	● Graphite	151859	10 boxes	151873	360 boxes	157158
30402	Pica-Dry® bundle 3030+4020	● ● ● 3 Colors	157745	10 bundles	157752	60 bundles	157769
30403	Pica-Dry® bundle 3030+4030	● Graphite	157776	10 bundles	157783	60 bundles	157790



MULTI-USE

4040 – 4043 Water jet resistant, permanent “MULTI-USE” Special Refills

In the new plastic refill box – now much more stable

- For permanent marking on almost all surfaces no matter if dry or wet, glossy or rough, dusty or oily, bright or dark
- Ideal for wet cutting of tiles and stone
- Chloride-free, ideal on stainless steel
- Leads already sharpened
- Protect from temperatures above 40 °C
- Available either in blue, green or white



30404



4040 Box of 8 leads assorted:
3 green, 2 white, 3 blue

4041 Box of 10 leads in blue

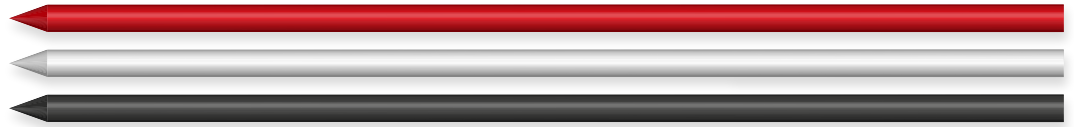
4042 Box of 10 leads in green

4043 Box of 10 leads in white

Pica-Dry® Refills Water jet resistant “MULTI-USE” leads



Art.No.	Description	Color / Shape	Product EAN 4260056	Sales Unit 1 = MOQ		Sales Unit 2	
				Quantity	EAN 4260056	Quantity	EAN 4260056
4040	Box of 8 leads	●○● 3 Colors	150562	10 boxes	150609	360 boxes	154874
4041	Box of 10 leads	● Blue	150593	10 boxes	150623	360 boxes	154843
4042	Box of 10 leads	● Green	150586	10 boxes	150647	360 boxes	154850
4043	Box of 10 leads	○ White	150579	10 boxes	150661	360 boxes	154867
4040/SB	Hangable box of 8 leads	●○● 3 Colors	151880	10 boxes	151897	360 boxes	157165
30404	Pica-Dry® bundle 3030+4040	●○● 3 Colors	157806	10 bundles	157813	60 bundles	157820



The refill box with bestseller potential!

4050 Graphite lead for joiners

- Special hardness H for fine markings
- For most surfaces
- Not suitable for glassy, glossy surfaces



4050 Box of 10 leads "JOINER"

30405



The solution for the hot season

4070 Summer leads, water resistant

- Stable up to 70° C
- For most surfaces
- Not suitable for glassy, glossy surfaces



4070 Box of 8 summer leads assorted:
3 graphite FOR ALL 2B, 3 red, 2 white

30407



Pica Dry® Special-Refills "JOINER" / "SUMMER-HEAT"



Art.No.	Description	Color / Shape		Product EAN 4260056	Sales Unit 1 = MOQ		Sales Unit 2	
					Quantity	EAN 4260056	Quantity	EAN 4260056
4050	Box of 10 leads	●	Graphit H	155109	10 boxes	155116	360 boxes	155123
4050/SB	Hangable box of 10 leads	●	Graphit H	155901	10 boxes	155918	360 boxes	155925
4070	Box of 8 summer leads	● ● ○		157523	10 boxes	157530	360 boxes	157547
4070/SB	Hangable box of 8 summer leads	● ● ○		157493	10 boxes	157509	360 boxes	157516
30405	Pica-Dry® bundle 3030+4030	●	Graphit H	157837	10 bundles	157844	60 bundles	157851
30407	Pica-Dry® bundle 3030+4030	● ● ○		157868	10 bundles	157875	60 bundles	157882

Compact displays – ideal on counters or in the PICA COMPETENCE CENTER



3020 Display Pica-Dry® "Basic"

20 markers Pica-Dry® incl. FOR ALL graphite lead 2B,
 10 MULTI-USE refill sets "Basic Set" 4020,
 6 info flyers in 4 languages



3021 Display Pica-Dry® "Graphite"

20 markers Pica-Dry® incl. FOR ALL graphite lead,
 10 refill sets MULTI-USE „Graphite“ 4030,
 6 info flyers in 4 languages



3030/SB Pica-Dry® on blister

1 marker Pica-Dry® on blister



66322 Mix Display Pica-Dry®/Ink® "Basic"

10 markers Pica-Dry® 3030
 10 refill sets "Basic-Set" 4020
 5 markers Pica-Ink® black 150/46
 3 markers Pica-Ink® red 150/40
 2 markers Pica-Ink® blue 150/41



66325 Mix Display Pica-Dry®/Ink® "Graphite"

10 markers Pica-Dry® 3030
 10 refill sets "Graphite" 4030
 5 markers Pica-Ink® black 150/46
 3 markers Pica-Ink® red 150/40
 2 markers Pica-Ink® blue 150/41

Pica-Dry® Longlife Automatic Pencil

Art.No.	Description	Color / Shape		Product EAN 4260056	Sales Unit 1 = MOQ		Sales Unit 2	
					Quantity	EAN 4260056	Quantity	EAN 4260056
3030	Pica-Dry® Automatic Pencil	●	Graphite	150371	10 pens	150258	400 pens	150357
3030/SB	Pica-Dry® Blister	●	Graphite	151835	10 blisters	153990	120 blisters	154003
3020	Display Pica-Dry® Basic	● ● ●	3 Colors	-	1 display	150265	6 displays	150340
3021	Display Pica-Dry® Graphite	●	Graphite	-	1 display	150982	6 displays	150999
66322	Mix Display Dry®/Ink® Basic	● ● ●	3 Colors	-	1 display	157554	6 displays	157561
66325	Mix Display Dry®/Ink® Graphite	●	Graphite	-	1 display	157578	6 displays	157585